



HILLANDALE GOLF COURSE

Community Business Support Program

PURPOSE: The Community Business Support Program (CBS) is to provide local businesses the opportunity to utilize Hillandale Golf Course as a way to market their business and offerings to our customer base on any one day approved by the Director of Golf Operations. We believe that when a business supports other noncompeting local businesses, a formula for success is developed and relationships begin to grow. We can think of no better place to start than right here at Hillandale Golf Course, the Triangle's oldest golf course and golf shop!

How can my business participate?: Simply fill out the form that is attached and forward it on to our Director of Golf Operations, Karl Kimball, PGA. He can be reached by calling the HGC Golf Shop at 919-286-4211 or by email at KarlK@Hillandalegolf.com! It's that easy!

What are the costs?: There are no fees paid to HGC!

What Do I Need to Do?: All we ask is that you provide a closest to the pin prize for the day. It should be an example of the things your business offers or if you prefer, notifications of what you offer in your business to include an alternate prize such as dinner and a movie for two, a thorough car wash, carpet cleaning etc. Is there a business that would like to partner with you? Your imagination is the only limitation! Once you are here, say hello to everyone at the first tee and tell them about what it is you do and the closest to the pin prize being offered as well. Give away business cards, collect potential customer contact information, make a friend and earn a customer! All offerings must first be approved by the Director of Golf before advertising.

What date is best for my business?: Spring, early summer and fall are always great as folks get the bug to play when the weather is nice! Simply discuss with the Director of Golf a weekend you would prefer and he can help you set a date!

What should I bring?: Our Director of Golf is pretty good with you bringing out to the course ANYTHING that you believe would help promote your business! A canopy tent, free bottled water, chairs and a nice display of your business is a good place to start. Have an antique car you would like to display as well? Great, bring it out! Do you have a lawn mower to represent your business? Awesome, bring it out! He just needs to know in advance for a final approval. We do caution on live animals for allergy and safety concerns.

Where will I set up?: Right next to the first tee! If you would like to do a putting contest and have enough help to do so, we can do that too as the putting green is right next to where you are! Play for the day will begin at 7:15 so get here early to set up and stay as long as you like!

HGC's objective is: To support your business and help you enjoy success through utilizing one of the oldest running businesses in the Triangle, Hillandale Golf Course!



**HILLANDALE
GOLF COURSE**

Community Business Support Program Enrollment Form

Date: ____/____/20____

Name: _____ Representing: _____

Address of Business: _____

City: _____ Zip Code: _____ - _____

Phone: _____ - _____ - _____ Email: _____

Nature of Business: _____

Providing: _____

Confirmation

Date of YOUR CBS opportunity: Day: _____ Date: ____/____/20____

Closest to the Pin Contest Prize to be offered: _____

What time will you be here to begin?: ____:____ AM PM

Signed: _____
Community Business Representative

Date: ____/____/20____

Signed: _____
Representative of Hillandale Golf Course

Date: ____/____/20____

PLEASE ENSURE A COPY OF BOTH PAGES IS GIVEN TO OUR NEWEST FRIEND!